



INFORMATION

Eduardo Jiménez Aguirre
(Age: 36)

CNI: 070913103972
NIE: X-09835936-D

"Petite Ourse"
135, Chemin d'Escracho-Pevou.
13100, Aix-en-Provence.
FRANCE.

(0033) 641 16 08 69
eduardo.jimenez.aguirre
eduardo@jagui.com
B

www.jagui.com (portfolio)

PROFESSIONAL EXPERIENCE

(2008-2012) **Art and Production Director.** Dir. Creative/Art and Web Designer.

Creation and direction of the website center (*Creation, hosting, integration of content, programming and SEO*). Managing up to 29 employees (*Hiring and recruiting*) both in-house and free-lance workers. Under my direction we created 120 websites per month for 6 agencies in Spain & Portugal.
ICARE INTERNET IBÉRICA. (Madrid, Spain)

(2006-2008) **Web designer.** Website layout and construction for key accounts. **ICARE.** (Marseille, France)

(1998-2014) **Freelance.** Design, illustration, web and plastic art. (Mexico, France, U.S.A & Spain)

(2001-2004) **Designer.** Design, web and illustration. **ELEFANTE PRODUCCIONES.** (Mexico)

(2002) **Designer.** Design and advertising banners. **ESMAS COMPRAS, TELEVISIA.** (Mexico)

(2000) **Designer.** Design and prepress. **GRAFFIKOM.** (Mexico)

(1999-2000) **Designer.** General design and prepress. **MEDIA CORP.** (Mexico)

(1998-1999) **Designer.** Design, printing and client relations. **OFFICE MAX.** (Mexico)

CORE COMPETENCIES

Web Design:

Design: functional architecture, graphic design, layout, animations for websites, banners...

Website Production: Dreamweaver, Css, Xhtml, PHP, Wordpress. (*Visualization on all browsers*)

S.E.O.: organic positioning of websites on major search engines.

Adwords: creation and running campaigns.

Graphic Design:

Print: magazines, books, manuals, catalogs, brochures...

Corporate Identity: logos, business cards, letterhead, singposting, uniforms...

Packaging & Wrapping: graphic conception, tags, wrapping...

Advertising: (*Visual conceptualization & creation*) posters, brochures, flyers, billboards, invitations...

Illustration: (Technical, traditional and digital)

Drawing: character creation, cartoons, humorists, comics, diagrams and technical illustrations for specialized magazines and books, storyboards for commercials or film.

Basic understanding of architecture and industrial design.

Paint: (*Different styles and levels of abstraction*)

Techniques: pencil, charcoal, acrylic, gouache, Indian ink, oils, water color, encaustic, pastels, sepia, linocut, digital airbrushing...

Others:

Animation: animated drawings in "Classic Animation" (+ *limited animation cartoon*) animated drawings in FLASH, animation of logos, internet games...

Sculpture: clay, plasticine and wax; wood carving, resin and metals (*with low level fusion*), with molds in silicon rubber and fiberglass, papier mache and Cartoneria (*Popular Mexican sculpting technique: alebrijes, pinatas...*)...

Photography: color, and black & white (*Analog and Digital*). Digital touchups, restoration, correction of color and framing. Basic knowledge of studio photography and handling professional materials.

INFO TECH

DESIGN 1 2 3 4 5 6

Adobe Photoshop	5
Adobe Illustrator	5
Adobe InDesign	5
Adobe Flash + ActionScript	5
PhotoFiltre	5

WEB 1 2 3 4 5 6

Adobe Dreamweaver	5
Wordpress	5
Css + Xhtml + Php + Xml	5
Javascript + JQuery	4
Xampp	5

BUREAUTICS 1 2 3 4 5 6

Microsoft Word	5
Microsoft Excel	5
OpenOffice	5
Dropbox	5
Google Docs	5
FileZilla, CuteFtp	5

OTHERS 1 2 3 4 5 6

Format Factory	5
Teamviewer	5
YouTube (Management)	5

LANGUAGES

LANGUAGES 1 2 3 4 5 6

Spanish	First Language	6
English	Written	5
	Spoken	5
French	Written	4
	Spoken	4

EDUCATION

Bachelors in **Graphic Design** · UNIVERSIDAD IBEROAMERICANA · (Mexico)

Prior Studies (*Elementary, middle and high school*) · COLEGIO VISTA HERMOSA · (Mexico)

PERSONAL INTERESTS

Culture: Latinamerican literature, 19th century mexican literature, belgian and french comics, golden age of mexican film. Mexican and Spanish folkloric music.

Sport: Horse-riding, Charrería (*mexican rodeo*), natural horsemanship (*Teacher and horse-breaker*), triathlon and scuba diving (*Open Water PADI*).